



Growing Stronger Together

Vivian and her sister, Emily

2024
my·Face

The world is stronger when every person -
no matter how they look - is valued, respected,
included and empowered to achieve their
greatest potential.



Hanna, 4 years old

**myFace is committed to becoming the nationwide leader
supporting the life journey of individuals with
craniofacial differences and their families.**



“

We received a myFace newborn care kit from Children's Hospital in Colorado. I remember lifting this enormous bag and thinking wow, this is going to be so helpful. Through the kit, we were introduced to the compassionate myFace staff, who asked me to join the Prenatal and Infant Parent Support group. It's been so helpful to ask questions and get advice. I learned that I'm not the only one struggling. I'm not alone.

- Thank, Mom

”

When Vivian was born, I was scared to look at her face.

It took me a minute to build the courage, and I was immediately flooded with feelings, both sad and incredibly happy. I didn't even understand what I was looking at. Her gums and lips were twisted upwards and to one side, leaving a big opening. We learned Vivian had a bilateral cleft lip and palate, which would require a long and complicated journey to address. But I felt very blessed that she was healthy and a part of our family.

The Prenatal and Infant Parent Support group is one of six that myFace offers to bring together the craniofacial difference community at every stage of life. In 2024, we expanded our care kit

distribution to 43 hospitals in 19 states.

Your support today will enable myFace to launch a nationwide outreach effort in 2025 to distribute care kits to hundreds of families like Vivian's.

6-8

surgeries may be required to address cleft lip and palate

5 years

of craniofacial orthodontia required on average



“

Hanna was born with Pfeiffer Syndrome Type 2. We reached out to several medical centers in the United States, but only Dr. David Staffenberg at NYU Langone suggested different options and explained them to us, discussing the pros and cons. He gave us enormous hope and the chance to save Hanna. He saw her as someone special, as an individual, which was especially heartening. We put our trust in him, and the results exceeded our wildest expectations!

- Julita, Mom

”

The doctors in Poland told us to put Hanna in hospice; they assumed she would not make it to her first birthday.

Children like Hanna are often fearful of doctors. We have only experienced positive things at NYU, where children are treated with dignity: at each visit, she was greeted with a smile. Hanna is very curious about the world and people. She loves dressing up as a princess, with amazing hairstyles and headbands. She is only 4 years old and does not yet see the differences between herself and other children. Hanna has formed an extraordinary bond with Dr. Staffenberg. She really adores him! Despite difficult MRI and CT scans, examinations and surgeries, she always looks forward to seeing him. That's something truly amazing!

The myFace Center for Craniofacial Care at NYU Langone Health provides patients with cutting-edge surgical, dental, psychosocial, speech, and nutritional team care under one roof. In 2025, myFace plans to offer these crucial services to more children like Hanna. As one of the most comprehensive craniofacial centers in the U.S., your support will ensure that every individual receives gold standard wraparound care.

1,000+

children and adults treated at
the myFace Center each year



“As I prepared for my bar mitzvah, I knew I wanted to help others with craniofacial differences. myFace has been in our lives since I was a baby, so we reached out for ideas. A few months ago, I gave a Wonder Project presentation at my old school. It's only been two years since I graduated, so I knew everyone in the room. They knew me too, but not my story—and they were really surprised. I think that's why when I told them to choose kindness, they listened.”

- Blake, 12

When I grow up, I hope to be on Broadway.

I was born with a cleft lip and palate, but I was lucky to go to a school where people never made a big deal about my difference. I love theater, and worked hard in speech therapy so I could play any role. My teachers never knew how many hours I practiced diction and pronunciation to play the Genie in Aladdin, and get elected school president in 5th grade. Now I'm 12, a member of two theater groups, and perform in five to six musicals a year.

In 2024, Director of Family Programs Dina Zuckerberg and the myFace team gave 121 virtual and in-person Wonder Project presentations at 80 schools across the country, teaching more than

*20,000 students and teachers about craniofacial differences, and why it's important to treat others with respect and kindness. **Your donation will allow us to train community presenters like Blake, and offer the Wonder Project to more schools in 2025.***

88.4% of participants in a 2021 survey of kids with craniofacial anomalies said they had been bullied.*

71% believed this was due to their facial difference and/or speech disorder.

*Social Media as a Platform for Cyberbullying of Individuals with Craniofacial Anomalies," Alexis Jones, Allison M. Plumb and Mary J. Sandage, LSHSS, Volume 52, Issue 3, July 21



“myFace has helped me in so many ways, from access to the great craniofacial care team at NYU, to free accommodations nearby for my family during hospital visits. As a charismatic and very social person, making new friends with facial differences at myFace events has allowed me to express who I am—a young guy who loves to collect vinyl records, make music video covers in American Sign Language, read poetry and comic books, and go bowling and dancing with my friends.”

-Andy, 24

I may be non-verbal, but trust me, I have a lot to say!

As Social Media Manager for Hapner Hart Media, I work directly with myFace helping people with facial differences connect across the world. I'm a firm believer that people with facial differences should have the opportunity and platform to tell their own stories. I craft engaging and visual narratives on myFace's Instagram and Facebook accounts that celebrate the diverse journeys, passions, and lives of people with differences. I'm honored to have this opportunity to uplift our community and give back to an organization that has supported my family for so long.

Thanks to Andy, myFace's social media is gaining new followers and fans. His creative posts are drawing crowds to

*events like Races for Faces, Bowling Night and the Halloween Spooktacular Stories webinar, helping these programs flourish. So many of those with facial differences no longer need to feel alone, isolated or overwhelmed. **By donating to myFace today, you'll help more people like Andy forge deep connections and friendships...while having fun!***

**Follow Andy's
fantastic work here:**




@myFaceOrg



@myFaceFoundation



@myFaceOrg

A woman with glasses and a grey beanie is singing into a yellow microphone. She is wearing a black jacket over a patterned top and has several beaded bracelets on her left wrist. The background is dark and out of focus.

I must admit, I was a bit nervous and shy at my first myFace event. But I was immediately hooked! To meet others who've shared similar journeys, and hear them share similar experiences—amazing doesn't describe it. At the first Open Mic Night last July, I would never have imagined I would go in front of an audience and sing karaoke. Being amongst everyone there gave me the chutzpah to sing, no matter how off key it was, and to have a good laugh about it! After all, it was in front of family.

- Kristen, 36

I am no longer alone.

It has taken 36 years of solitary trekking through craniofacial life (and 64 surgeries) to finally find "my people." I first heard about myFace through Facebook. After visiting their website and seeing everything they do for the community, I wanted to get involved. You see, I've never known others like me, who've had to deal with society's assumption that having a facial difference makes you less than or intellectually affected, and an object of stares and ridicule. Now I have a community where I am accepted and seen for who I am, and not what I look like: there IS a difference.

In 2024, myFace debuted new events to bring our community together to talk,

*share, commiserate, laugh and even sing! In-person programs like the Adult Weekend Retreat, Open Mic Night and Community Cruise around Manhattan have been a resounding success. **Your donation will help us expand these meaningful events to young adults like Kristen across the country in 2025.***

1 in 1,000,000

Kristen is one in a million in many ways, including being born with Crouzon's Acanthosis Nigracans. Or as she likes to say, "according to my geneticist, I'm an endangered species."

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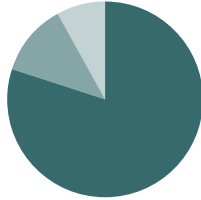
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At the core of myFace's fiduciary responsibility is the commitment to be outstanding stewards of donors' trust and ensure that administrative and fundraising costs are kept to a minimum. And that our programs have a direct impact on the individuals and families we serve.



- **Programs - 80%**
- **Administration - 12%**
- **Fundraising - 8%**

Our 2023 audited financial statement and IRS Form 990 can be found on our website: myFace.org/financials



Since 1951, **myFace** has been dedicated to transforming the lives of individuals and families impacted by craniofacial differences through programming and strategic partnerships that provide access to multidisciplinary care, education and comprehensive resources.

myFace

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a difference
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