



my·Face

Races for Faces

SPONSORSHIP OPPORTUNITIES



Sunday, September 15, 2019
Randall's Island Park, NY
myFace.org • racesforfaces.org

ABOUT myFace

myFace is a nonprofit organization dedicated to transforming the lives of patients with facial differences. With a special focus on children and their families, myFace funds medical, dental, speech and psychosocial services, as well as research and public awareness. myFace serves as the funding arm for the myFace Center for Craniofacial Care at the Hansjörg Wyss Department of Plastic Surgery at NYU Langone Health.

Last year, we supported and facilitated 7,000+ patient consultations and procedures. We coordinated 121 free apartment stays and 167 flights donated through Southwest Airlines. And we reached more than 16,000+ students through our anti-bullying presentations, encouraging students to be Upstanders, not bystanders.

FY 17|18 IMPACT



7,000+

Patient Consultations
& Procedures



5,108

Dental and
Orthodontic Procedures



192

Nutrition
Consultations



174

Social Work
Evaluations



458

Psychosocial
Consultations



1,077

Speech
Consultations



16,274

Students Reached through
Anti-Bullying Presentations



167

Complimentary
Flights



121

myFace
Apartment Stays

THE NEED

Every hour a child in the US is born with a craniofacial difference. Each year, the faces of another 100,000 individuals are disfigured through accident or disease. Patients with severe craniofacial conditions often need 40-80 procedures during their life.

Having a facial difference can impede the basic functions a child needs to survive and grow. Patients – and their families – not only have to deal with the physical effects of their condition, but the challenging emotional impact as well.

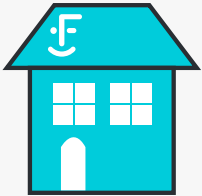
More than 70% of the myFace patients are low-income and, although some form of health insurance, such as Medicaid, has become more accessible for these low-income families, many procedures and treatment plans are not covered by insurance. myFace helps all craniofacial patients, regardless of the type or severity of the anomaly, length of treatment, or the family's financial situation.

WHY SPONSOR?

Sponsoring Races for Faces 2019 is an opportunity for you and your organization to demonstrate your commitment to supporting the care children and adults need with craniofacial differences while gaining invaluable exposure, brand visibility and recognition.

Your sponsorship has a direct impact on the work we do and the patients we help. Changing their faces – and lives – forever.

SPONSORSHIP LEVELS



WONDER - \$10,000

Could fund housing in NYC adjacent to the hospital for 20 families whose children are undergoing craniofacial surgery

- » Speaking opportunity at opening ceremony
- » Exhibitor space to display promotional materials at a prominent location
- » Recognition in walk-route signage
- » Promotion in myFace's Social Media outlets reaching over 600,000 viewers
- » Mention in the myFace Blog or email blast
- » Acknowledgement on Press Release
- » Hyperlinked Logo displayed on Races for Faces site



CHAMPION - \$5,000

Could help fund Nasoalveolar Molding (NAM) for 1 infant born with a Cleft Lip/Palate in preparation for surgery

- » Exhibitor space to display promotional materials
- » Acknowledgement during program
- » Promotion in myFace's Social Media outlets reaching over 600,000 viewers
- » Mention in the myFace Blog or email blast
- » Hyperlinked Logo displayed on Races for Faces site



FAMILY - \$2,500

Could fund post-surgery nutrition consultations for 10 patients

- » Acknowledgement during program
- » Promotion in myFace's Social Media outlets reaching over 600,000 viewers
- » Mention in the myFace Blog or email blast
- » Hyperlinked Logo displayed on Races for Faces site



FRIEND - \$1,000

Could provide one month of orthodontic treatment for 2 patients

- » Promotion in myFace's Social Media outlets reaching over 600,000 viewers
- » Hyperlinked Logo displayed on Races for Faces site



YES! WE ARE PROUD TO SPONSOR

myFace
Races for Faces



WITH A GIFT OF:

- \$10,000
- \$5,000
- \$2,500
- \$1,000

We are unable to sponsor, but wish to make a contribution of:

\$ _____

..... CONTACT INFORMATION

Name _____ Company _____

Address _____ City _____ State _____ Zip _____

Telephone _____ Email _____

..... PAYMENT INFORMATION

Enclosed is my check for \$ _____ payable to myFace

Please charge my credit card \$ _____ MC Visa Amex Discover

Credit Card Number _____ Exp. Date _____ CVV Code _____

Signature _____

PLEASE MAIL THIS FORM ALONG WITH PAYMENT TO:
myFace, 333 East 30th St, Lobby Office, New York, NY 10016
For additional questions, please contact 917.720.4701 ext. 130
or email karen@myFace.org

You can also fill-out form online, save PDF to your computer,
attach to an email and send to karen@myFace.org