



SPONSORSHIP PACKAGE

MEDICAL TREATMENT • EMOTIONAL AND SUPPORT SERVICES • RESEARCH • FINANCIAL SUPPORT



PLEASE JOIN US FOR AN EVENING OF CELEBRATION AND SMILES,
HONORING OUR PATIENTS AND RECOGNIZING THE SUPPORT WE RECEIVE
FROM THOSE WHO MAKE THE WORK WE DO POSSIBLE.

GALA CO-CHAIRS:

Ravi & Tara Desai

EMCEE:

Poppy Harlow

CNN anchor and Emmy nominated journalist

FEATURING:

Christopher Sealey

Internationally acclaimed DJ

THURSDAY, MAY 2ND, 2019 • GUASTAVINO'S, NYC

6:30 PM

COCKTAIL HOUR

7:30 PM

DINNER & PROGRAM

9:30 PM

DESSERT & DANCING

GALA COMMITTEE

Roberto L. Flores, MD • Susan Friedman • Sondra Neuschotz • David A. Staffenberg, MD, D.Sc (Hon)
Nadine Staffenberg • Clare Thomas • Barbara H. Zuckerberg



myFace is a nonprofit organization dedicated to transforming the lives of patients with facial differences. With a special focus on children and their families, myFace funds medical, dental, speech and psychosocial services, as well as research and public awareness. myFace serves as the funding arm for the myFace Center for Craniofacial Care at the Hansjörg Wyss Department of Plastic Surgery at NYU Langone Health.

Last year, we supported and facilitated 7,000+ patient consultations and procedures. We coordinated 121 free apartment stays and 167 flights donated through Southwest Airlines. And we reached more than 16,000+ students through our anti-bullying presentations, encouraging students to be Upstanders, not bystanders.

FY 17|18 IMPACT



7,000+
Patient Consultations
& Procedures



5,108
Dental and
Orthodontic Procedures



192
Nutrition
Consultations



174
Social Work
Evaluations



458
Psychosocial
Consultations



1,077
Speech
Consultations



16,274
Students Reached through
Anti-Bullying Presentations



167
Complimentary
Flights



121
myFace
Apartment Stays



Every hour a child in the US is born with a craniofacial difference. Each year, the faces of another 100,000 individuals are disfigured through accident or disease.

Patients with severe craniofacial conditions often need 40-80 procedures during their life.

Having a facial difference can impede the basic functions a child needs to survive and grow. Patients – and their families – not only have to deal with the physical effects of their condition, but the challenging emotional impact as well.

More than 70% of the myFace patients are low-income and, although some form of health insurance, such as Medicaid, has become more accessible for these low-income families, many procedures and treatment plans are not covered by insurance. myFace helps all craniofacial patients, regardless of the type or severity of the anomaly, length of treatment, or the family's financial situation.



Sponsoring the myFace 2019 Gala is an opportunity for you and your organization to demonstrate your commitment to supporting the care children and adults with craniofacial differences need while gaining invaluable exposure to an audience of influential business professionals, community leaders, high-net worth individuals and philanthropists.

Your sponsorship has a direct impact on the work we do and the patients we help. Changing their faces – and lives – forever.



Diamond ● \$50,000

- » Premium seating for 2 tables of 10
- » VIP reception tickets
- » Recognition during Program
- » Table at event to display company's promotional material
- » Full Screen advertisement in digital journal
- » Company logo or name recognition in all printed materials and visible onsite branding displays
- » Social media promotion reaching over 30,000 viewers
- » Hyperlinked company logo or name recognition on event website
- » Personalized sponsorship acknowledgement suitable for display

Platinum ● \$25,000

- » Premium seating for 1 table of 10
- » VIP reception tickets
- » Recognition during Program
- » Full Screen advertisement in digital journal
- » Company logo or name recognition in all printed materials
- » Social media promotion reaching over 30,000 viewers
- » Hyperlinked company logo or name recognition on event website

Gold ● \$10,000

- » Premium seating for 4
- » Recognition during Program
- » Full Screen advertisement in digital journal
- » Company logo or name recognition in all printed materials
- » Hyperlinked company logo or name recognition on event website

FILE SPECIFICATIONS:

Deadline: April 15, 2019

Dimensions: 1920 x 1080px or 16:9 aspect ratio

Acceptable file formats: jpg, png, pdf, psd

Resolution: 144 dpi or higher

All artwork should be submitted to
denise@myFace.org

JOURNAL MESSAGE:

Please email denise@myFace.org to submit your message. You may also fill out the box below.

For more information, please call 917.720.4701

YES! WE ARE PROUD TO SPONSOR THE



WITH A GIFT OF:

☐ \$50,000

☐ \$25,000

☐ \$10,000

☐ We are unable to sponsor, but wish to make a contribution of:

\$_____

CONTACT INFORMATION

Name_____ Company_____

Address_____ City_____ State_____ Zip_____

Telephone_____ Email_____

PAYMENT INFORMATION

☐ Enclosed is my check for \$_____ payable to myFace

☐ Please charge my credit card \$_____ ☐ MC ☐ Visa ☐ Amex ☐ Discover

Credit Card Number_____ Exp. Date_____ CVV Code_____

Signature_____

PLEASE MAIL THIS FORM ALONG WITH PAYMENT TO:
myFace, 333 East 30th St, Lobby Office, New York, NY 10016
For additional questions, please contact 917.720.4701
or email events@myFace.org

You can also fill-out form online, save PDF to your computer,
attach to an email and send to events@myFace.org