



SPONSORSHIP OPPORTUNITIES

Sunday, September 16, 2018

Randall's Island Park, NY

myFace.org • racesforfaces.org





myFace is proud to host **Races for Faces**
at Randall's Island, NYC on Sunday, September 16, 2018!

Join us for a fun-filled family day to raise money and awareness for craniofacial conditions. We will have lots of activities for children of all ages, including exciting games, arts and crafts, obstacle courses and more!

THIS YEAR, OUR GOAL IS TO RAISE \$165,000!



Registration begins at 9AM at Randall's Island Park



ABOUT myFace

There is no condition that impacts the body and the spirit as equally as facial difference. Without our support, having a facial difference can impede the basic functions a child needs to survive and grow, and those affected often experience social isolation or even bullying. In the U.S. alone, approximately 600,000 individuals have been diagnosed with a craniofacial condition.

myFace is a non-profit organization dedicated to transforming the lives of patients with facial differences. With a special focus on children and their families, myFace funds medical, surgical, dental, speech and psychosocial services as well as research and public awareness.

For over 65 years, myFace has supported patient care, research and education. It is this support combined with the donated time of its doctors for those in need, that has helped tens of thousands of patients go on to lead more fulfilling lives.

The myFace Center for Craniofacial Care at the Hansjörg Wyss Department of Plastic Surgery at NYU Langone Health, is a world-class medical facility. The myFace Center provides integrative, highly specialized, and personalized team care to all those who request treatment, regardless of the type or severity of the anomaly, the length of treatment, or the family's financial situation.

Located in the myFace Center, the Newman Family Support center addresses all of the psychosocial needs of our patients and their families. We also recognize the critical need for family support groups designed to provide much needed guidance for our patients, siblings and their parents.

SOCIAL & PSYCHOLOGICAL SERVICES INCLUDE:



Pre and post-natal counseling, feeding & home care instruction



Emotional, behavioral, developmental, family & genetic counseling



Networking of families and patients



Hospital admittance, bedside, waiting room & discharge support



Speech evaluation therapy, medical assistance & referrals to local professionals

SPONSORSHIP OPPORTUNITIES

WONDER - \$10,000

Could fund housing in NYC adjacent to the hospital for 20 families whose children are undergoing craniofacial surgery

- Table at Event to display Company's promotional material
- Acknowledgment during Event Day
- Promotion in myFace's Social Media outlets reaching over 600,000 viewers
- Mention in the myFace Blog or email blast
- Logo displayed on Races for Faces web page

CHAMPION - \$5,000

Could fund a BAHA (Bone-Anchored Hearing Aid) for 1 child, enabling them to hear and succeed in school and life

- Signage displayed at the Event
- Promotion in myFace's Social Media outlets reaching over 600,000 viewers
- Logo displayed on Races for Faces web page

FAMILY - \$2,500

Could fund post-surgery nutrition consultations for 10 patients

- Promotion in myFace's Social Media outlets reaching over 600,000 viewers
- Logo displayed on Races for Faces web page

FRIEND - \$1,000

Could provide one month of orthodontic treatment for 2 patients

- Logo displayed on Races for Faces web page

myFace Social Media Handles:



myFace Foundation



thisis_myFace



myFace.org



Support
myFace

YES! We are thrilled to sponsor



in the amount of:

\$ _____

Name _____ Title _____

Company _____

Phone _____ Email _____

Billing Address _____

City _____ State _____ ZIP _____

PAYMENT ☐ VISA ☐ MC ☐ AMEX ☐ Check made payable to myFace

Credit Card Number _____ Exp. _____

Name on Card _____ CVV _____

Signature _____

PLEASE SEND THIS FORM ALONG WITH PAYMENT TO:
myFace 333 East 30th Street, Lobby Office, New York, NY 10016
events@myFace.org • Fax: 212.263.7534

We are unable to sponsor, but wish to make a contribution of: \$ _____



If you have any questions, please contact 212.263.6656 or email events@myface.org
myFace is a recognized 501(c)(3) nonprofit organization. All donations are tax-deductible in accordance with IRS regulations.