

The background of the entire page is a dark teal color with a subtle, mottled texture. Scattered across the upper two-thirds of the page are numerous silver, five-pointed stars of varying sizes. Interspersed among the stars are circles of various diameters in shades of light blue, teal, and a muted purple. The overall effect is festive and celebratory.

# CELEBRATE

65 YEARS OF CARE,  
COMPASSION & COMMUNITY

myFace

2017 GALA SPONSORSHIP PROPOSAL



**myFace's annual Gala celebrating  
65 years of care, compassion and community.**

With the help of the cutting edge craniofacial care team at the Hansjörg Wyss Department of Plastic Surgery at NYU Langone Medical Center, myFace offers a multidisciplinary, collaborative team approach in treating complex craniofacial cases. On May 3rd, we invite you to join us in celebrating these achievements and recognizing those who make our work possible.

**WEDNESDAY, MAY 3, 2017 • THE LIGHTHOUSE, CHELSEA PIERS**

**6:00 PM** | Cocktail Hour  
**7:00 PM** | Dinner & Program  
**9:00 PM** | Dessert & Dancing After Party

**AUDIENCE**

Over 300 influential business professionals, community leaders and philanthropic donors who understand and believe in the power of comprehensive medical care.

**ABOUT myFace**

myFace is dedicated to transforming the lives of patients with facial disfigurement. With a special focus on children and their families, myFace provides comprehensive medical, surgical, dental and psychosocial services by serving as the funding arm for The myFace Center for craniofacial care at The Hansjörg Wyss Department of Plastic Surgery at NYU Langone Medical Center.

Learn more about **myFace** at [myFace.org](http://myFace.org)



# SPONSORSHIP OPPORTUNITIES

**Multiple levels of sponsorship are available, and each opportunity includes customization to meet diverse marketing needs.**

## **ALL SPONSORSHIP LEVELS INCLUDE:**

- Company logo or name recognition in all promotional and event material
- Hyperlinked company logo or name recognition on event website
- Personalized sponsorship acknowledgment suitable for display at your company
- Customized Marketing benefits\*

### **PLATINUM SPONSOR: \$100,000**

- Opportunity to speak during Program
- Premium seating for one table of 10
- Customized day of service opportunity for your employees
- Table at Event to display Company's promotional material
- Full Screen Platinum Advertisement in Gala Digital Journal

### **GOLD SPONSOR: \$50,000**

- Recognition during Program
- Premium seating for one table of 10
- Customized day of service opportunity for your employees
- Table at Event to display Company's promotional material
- Full Screen Gold Advertisement in Gala Digital Journal

### **SILVER SPONSOR: \$25,000**

- Recognition during Program
- Premium seating for one table of 10
- Customized day of service opportunity for your employees
- Full Screen Silver Advertisement in Gala Digital Journal

### **BRONZE SPONSOR: \$10,000**

- Recognition during Program
- Seating for one table of 10
- Customized education opportunity for your employees
- Full Screen Bronze Advertisement in Gala Digital Journal

**Our sponsorship opportunities are designed to help you meet your marketing objectives. Each package includes customization support from our sponsorship staff.**

**\*Customized Marketing benefits include but are not limited to the following:**

- Recognition of press releases, print advertising and television spots
- Feature story in myFace Blog/Newsletter
- One time or ongoing Social Media promotion reaching over 30,000 viewers
- Hyperlinked banner advertising on organizational website for 3, 6 or 12 months

**YES! We are proud to sponsor the 2017 myFace Gala with a gift of:**

**\$100,000**

**\$50,000**

**\$25,000**

**\$10,000**

We are unable to sponsor, but wish to make a contribution of:

\$ \_\_\_\_\_

**CONTACT INFORMATION:**

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

To make your gala purchases online please visit: [myFace.org/gala-registration](http://myFace.org/gala-registration)

**PAYMENT INFORMATION:**

**Check**

**Credit Card**

**Cash**

Credit Card Number \_\_\_\_\_

Card Type \_\_\_\_\_ Expiration Date \_\_\_\_\_ CCV code \_\_\_\_\_

Signature \_\_\_\_\_

**PLEASE MAIL THIS FORM ALONG WITH PAYMENT TO:**

**myFace**, 333 East 30th St, Lobby Office, New York, NY 10016

For additional questions, please contact 212.263.6656 or email [Events@myFace.org](mailto:Events@myFace.org)



# JOURNAL ADS

## JOURNAL ADS (DIGITAL JOURNAL ONLY):

\$5,000 Full Screen Platinum

\$2,500 Full Screen Gold

\$1,000 Full Screen Silver

\$500 Full Screen Bronze

\$250 Half Screen

\$100 Quarter Screen

\$50 Friends and Family Listing (Names Only)

## DEADLINES:

Journal pages must be received by **April 21, 2017**

## SPECIFICATIONS:

All artwork should be submitted digitally.

We accept jpgs, png, pdf and psd files

**Resolution:** 144 dpi or higher • 4:3 or 16:9 aspect ratio • **Max. file size:** 5MB • RGB colors

**Please contact Denise@myface.org for assistance**

## JOURNAL MESSAGE:

Feel free to email events@myFace.org to submit your message digitally. You may also fill out the box below (ads will be converted digitally). For more information, please call 212.263.6656

## JOURNAL CONTACT INFORMATION:

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

## PAYMENT INFORMATION:

**Check**

**Credit Card**

**Cash**

Credit Card Number \_\_\_\_\_

Card Type \_\_\_\_\_ Expiration Date \_\_\_\_\_ Sec. Code \_\_\_\_\_

Signature \_\_\_\_\_

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