



Myths vs. Truths Panel Luncheon *Sponsorship Proposal*

WHAT:

myFace's inaugural Myths vs. Truths Panel Luncheon is intended to raise awareness about the complexity of craniofacial disorders and increase support for myFace's multidisciplinary, collaborative team approach in treating these cases. The focus of this year's Panel will be on Innovation in Reconstructive Plastic Surgery and its impact on Cosmetic Plastic Surgery.

DATE:

Monday, March 6, 2017

TIME:

12:00 - 12:30 VIP Reception

12:30 - 2:00 Panel and Luncheon

LOCATION:

564 Park Avenue, New York City

AUDIENCE:

Over 100 influential business and medical professionals, community leaders and philanthropic donors who understand and believe in the power of reconstructive plastic surgery. Our attendees will also include grateful parents of children born with a craniofacial condition and an extensive network of physicians and medical professionals within and outside of NYU.

SPONSORSHIP OPPORTUNITIES:

Multiple levels of sponsorship are available, and each opportunity includes customization to meet diverse marketing needs. For more information, please contact Chloe Harrouche at myFace.

ABOUT MYFACE:

myFace is dedicated to transforming the lives of patients with facial disfigurement. With a special focus on children and their families, myFace provides comprehensive medical, surgical, dental and psychosocial services by serving as the funding arm for the center for craniofacial care at the Hansjorg Wyss Department of Plastic Surgery at NYU Langone Medical Center.

CONTACT:

Chloe Harrouche, Director of Development

(212) 263-6656 or chloe@myFace.org



Our sponsorship opportunities are designed to help you meet your marketing objectives. Each package includes customization support from our sponsorship staff.

All sponsorship levels include:

- Table at Event to display Company's promotional material and products
- Company logo or name recognition in all promotional and event material
- Hyperlinked company logo or name recognition on event website
- Invitation to VIP Networking Reception with Panelists, VIP Donors and other Sponsors
- Personalized sponsorship acknowledgment suitable for display at your company
- Customized Marketing benefits*

Gold Sponsor: \$15,000

- Premium seating for one table of 10
- One full page Ad in Event Program
- Customized day of service opportunity for your employees

Silver Sponsor: \$10,000

- Preferred seating for one table of 5
- One half-page Ad in Event Program
- Customized education opportunity for your employees

*Customized Marketing benefits include but are not limited to the following:

- Recognition of press releases, print advertising and television spots
- Feature story in myFace Blog/Newsletter
- One time or ongoing Social Media promotion reaching over 20,000 viewers
- Hyperlinked banner advertising on organizational website for 3, 6 or 12 months