



START YOUR OWN STUDENT CLUB

For Middle School and High School Students

GETTING STARTED:

So, you've decided to start a myFace club. Congratulations! 2,500 children are born each year in the US with facial asymmetry, a missing ear, jaw deformities, or a defect of the skull, nerves, or facial bones. The good news is you can make a difference. Simply follow these easy steps and you will be on your way to changing faces, and transforming lives!

DO YOUR RESEARCH

Every school has different requirements for starting a club. Find out what the requirements are at your specific school by speaking to your school's governing office, Homeroom advisor or a guidance counselor.

FIND A FACULTY ADVISOR

Once you know the requirements for setting up a myFace club at your school, it's time to ask a member of faculty to be the advisor for your club. Most schools require that all clubs have a faculty advisor, and an advisor can be a great resource to helping you get started. Talk to a teacher about myFace and see if they would be willing to help.

CONTACT MYFACE

Once you have permission to start a club at your school, contact myFace so we can make you official! By registering with myFace, you will be able to establish your own fundraising campaigns, and you'll be joining the myFace family! Contact us at getinvolved@myface.org when your club is ready to roll!

- **myFace Ambassadors**

Be sure to ask about having one of our myFace Ambassadors come to your club and speak to you about their experiences living with a craniofacial condition. You can hear a real myFace patient's personal story, and learn more about the craniofacial community at large.

SPREAD THE WORD

Once your club has been approved you can start gathering members! Approach your friends, and see if your school would be willing to add an announcement on a

bulletin board or over the loudspeakers as part of morning announcements. Make eye-catching flyers and post them around your school too!

MEET

You're all ready to meet! Your first meeting should focus mainly on introducing and getting to know one another. Introduce yourself, state what the club's purpose and goals are, what members will do, and any potential ideas you have for future activities and events. After you've spoken, give people who are attending the meeting a chance to introduce themselves. Encourage them to talk about what they would be interested in working on. It would also be a good idea to exchange emails, numbers, or social media info so that you can all stay in touch about upcoming club activities! Come up with a club mission by the end of the first meeting. Eg. "Our myFace club strives to raise money and awareness for myFace and the craniofacial community."

ELECT OFFICERS

The last part of starting a club is electing the officers who will be in charge over the course of the school year. You can have as many officers as you need, but a typical club might have a President (leads and supervises the club with help from other officers), a Vice President (helps the President and takes over if the President is not available), a Secretary (takes notes during meetings, maintains club records, keeps members updated on club news and events), and a Treasurer (manages club expenses and budget). Find out who is interested in running for an officer position and then put it to a vote!

You have now established a myFace Club! The next step is to maintain your club, which can be done by organizing activities, such as fundraising drives. Below is a list of fundraising ideas to help you get started:

FUNDRAISING TIPS AND IDEAS:

Form a team for Races for Faces

- Every year, myFace hosts our annual sponsored walk in NYC to raise awareness and funds for the craniofacial community. The event is a fun-filled family day with lots to do for children of all ages including exciting games, family activities and raffles, arts and crafts, obstacle courses and lots of surprises! Form a school team and fundraise for the race, and then join us for the walk! Find out more at www.racesforfaces.org, or by contacting us at getinvolved@myface.org. If you are from a non-New York City based school, you can still participate by virtual walking!

Have a myFace bake sale/social event/toy drive

- Speak to your school about organizing a myFace bake sale at lunch time. Bake

and sell tasty treats that everyone will enjoy and raise money to donate for myFace. This is also a great opportunity to spread the word about your club and gain new members. Have flyers handy to share information on your mission! Please Note: New York City Public schools have policies regarding bake sales. Be sure to check with your school's administration before organising anything.

- Do a toy drive around the holidays for our myFace families
- Organise an event (i.e. dance-a-thon, school dance, walk, fashion show, etc.), to raise money through ticket sales! Speak to your school administration about how to go about that.

Create a personal fundraising page

- Create a personal fundraising page for your club by visiting:
crowdrise.com/givehopethroughmyface
- Encourage others to make personal fundraising pages too. You can start a campaign for a birthday, Bat-Mitzvah, graduation, or in conjunction with an athletic event. Anything at all can be a fundraiser!

OTHER CLUB IDEAS:

Consider reading *Wonder* by R.J. Palacio as a group

Wonder is the story of Auggie, an ordinary boy with an extraordinary face. This book is a great discussion starter and will really help your club understand more about the type of patients myFace helps. myFace is also delighted to offer a curriculum based around *Wonder*. Talk to your faculty advisor about approaching your school administration to see if you can bring some *Wonder* to your school! Please see below for more information on The Wonder Project.

[Click here to learn how to bring *Wonder* to your school](#)

Stay creative

Your club is as amazing as YOU make it! Discuss among yourselves more ideas for group activities and fundraisers. Make sure you update your personal fundraising page with all the cool things your club is doing, and send us updates to getinvolved@myface.org.

From everyone at myFace, thank you for your interest in forming a myFace club! myFace is an ever-expanding family, and together we can truly make a difference. We wish you the best of luck in this upcoming year, and we look forward to hearing about all the amazing things you achieve!

